

# THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta, Thursday, March 26th 1936

No. 46

Ladies' & Gents' Spring Underwear, also  
Men's Work Gloves, Caps, Overalls & etc.

Large size Milk or Water Pails	.35c
Large size Enamel Dish Pans	.39c
Orange Marmalade 4 lbs.	.49c
Syrup 5 lbs.	.39c
Pork & Beans 6 cans	.57c
Cheese per lb.	.21c
Rasins 4 lbs.	.59c
Oyster Shell 9 lbs.	.25c

Acadia Produce Co.

Geo. Anderson spent two weeks at Drumheller, returning Saturday.

Mr. and Mrs. Todd are Calgary visitors this week.

Mr. Slotwinski and family moved into the DeMan residence on Tuesday.

Inspector Scott, of Oyen was a Chinook visitor Tuesday

The Friendly Circle Held Meeting

The Friendly Circle held their regular monthly meeting at the home of Mrs. Todd on March 11th, with 14 ladies' present.

Mrs. Suitor, Mrs. Young, Mrs. Petersen, Mrs. Dressel and Mrs. Stewart were appointed a committee to meet at Mrs. Lee's home on March 20th, to put the quilt together.

Plans were made for holding a Silver tea in April, when Mrs. Pfeiffer will be hostess, assisted by Mrs. Eaelesham, Mrs. Mortimer and Mrs. C. Petersen.

Mrs. Suitor and Mrs. Youell were appointed conveners of the flower and fruit committee. Two Irish contests were won by Mrs. Turple and Mrs. H. St. Patricks decorations were used and a dainty lunch served by hostess, assisted by Mrs. Suitor.

(Too late for last week)

Chinook District Mutual Telephone Co. Held Meeting

At a meeting of the above held in Collholme School on the 14th inst. a representative gathering of subscribers appointed S. W. Warren as Chairman of the meeting, which was called to discuss the affairs of the Company.

The Secretary, W. W. Wilson outlined the financial situation and members of shareholders who have installed Phones, the question of share notes was discussed and it was decided to ask the government to extend the payment of notes due July 1936 to 1937 owing to crop conditions and also the Company will be fully organized by that time.

The financing of construction and maintenance of line will be done on the principles of Social Credit, each subscriber will be given credit for work done on the basis of 20 cents per hour, the same amount of labor to be done by each individual, it being a simple book keeping entry with no cash or rather money involved. If the members cooperate, there is no reason why it should not be a success.

The payment of a small toll by non subscribers for using phone to be paid to the company was discussed, but a motion to this effect was defeated. Several other suggestions in regards to operation were also discussed, after which a motion to adjourn was in order

Coffee Nash Jubilee reg. price	.38c
" " extra special 2 lbs.	.59c
Tomatoes choice 4 tins	.49c
Tea Blue Ribbon per lb.	.48c
Oranges, good size 3 doz.	.63c
Table Oilcloth, fancy designs	.90c
Onions, No. 1 7 lbs.	.25c
Roman Meal per. pkt.	.38c

Chinook Trading Co.

Miss Annie Ossinchuk, of New Brigden, returned to Chinook Monday.

Mrs. Jas. Young left Tuesday morning for Hanna where she will visit at the home of her daughter, Mrs. Kerby.

Collholme Newslets

Residents turned out once more, last Friday evening to the Clover Leaf School to another of the many farewell parties which have been staged in this district so often in late years.

The gathering was held as a final farewell, to one of the oldest residents of the district namely Mr. and Mrs. F. Hobson and family who are leaving the district which they pioneered in, and lived for nearly twenty five years.

The evening was marked by various forms of entertainment in the way of songs, speeches and musical selections, rendered by members of the audience and the local orchestra. After lunch the evening was finished by a dance with music donated

The removal of the Hobson family will be keenly felt in the community. They proved to be willing workers in the fields of social entertainment and community advancement. Their home here was always open to anyone who wished to call and needless to say their friends frequented the environment of that home many times.

Mr. and Mrs. Hobson and family are to be future residents of Lees, Alta., in the Clive district. May they prosper, be healthy and happy, and their family circle live long to enjoy the better things of life.

Surely we can say with all zeal that the gain to be had by their new community will indeed be our loss.

Heard at Clover Leaf last Friday evening: By some of the young girls, "Isnt, "Dad" Lee, Harry Irogan, and Carlson, staging a rapid comeback. What they meant we dare not tell even if we knew it well.

White Fish	per lb	.12c
Fresh Sausage	per lb.	.15c
Bolling Beef	per lb.	.07c

Bring in your hides and horsehair. Highest prices.

Chinook Meat Market

Big Snow Storm Saturday

The first day of spring started in the early hours of the morning with a terrific blizzard, lasting until 10 o'clock in the evening, never having abated once during the day.

The snow storm was wet and heavy

The sleighing is still good and it will be some time before the snow will be gone, as the snow is still over the top of the fences. The weather is cold. On Wednesday morning the thermometer registered below zero.

Miss Alberta Gingles who spent a few days at Youngstown returned Tuesday.

Mr. McLaren, of Oyen, is a Chinook visitor this week.

Mr. Jas. Young who spent a week at Edmonton, returned Sunday morning.

Mrs. Clarence Petesen is keeping house for Mrs. Cooley during her absence.

Eric White shipped a car load of Cattle to Sask. this week.

**BARGAIN FARES to**  
**BRITISH COLUMBIA**  
**BLUENIVER, MONTANA**  
**VANCOUVER**  
**VICTORIA**  
**PRINCE RUPERT**

Approximately:  
**1¢** PER MILE In Each Direction Good in Coaches only.  
**1 1/4¢** PER MILE In Each Direction Good in Tourist Sleepers on payment of regular berth fare.  
**1 1/2¢** PER MILE In Each Direction Good in Standard Sleepers on payment of regular berth fare.

**TICKETS ON SALE DAILY**  
**APRIL 3rd to 11th**  
**RETURN LIMIT**  
21 Days in Addition to Date of Sale  
Stopovers allowed at Jasper and West  
Children, 5 years and under 1/2  
Half Fare.  
Full particulars from Agent

**CANADIAN NATIONAL**

**COAL & WOOD**  
Drumheller and Sheerness  
Coal in Stock  
Government Coal Orders Accepted  
**Jim Aitken**

**Week End Grocery Specials**  
3 lb. Pkge. Macaroni containing one piece Alumium.

Garden Sliced Pineapple	per tin	.13c
Libbys Pork and Beans	per tin	.10c
Clover Leaf Salmon		.15c
Delta Peas		.13c
Assorted Jam	4lb. tin	.55c

See our new line Cream & Red Granite Ware, week end special 10 per cent Disc.

**BANNER HARDWARE AND GROCERIES**

**SPECIAL**

Ford power plant complete with gas tank, governor, pulley, radiator, & complete with frame, \$35.00

**SPECIAL BATTERY PRICES**

We have a limited number of slightly used 15-Plate 6 Volt car batteries that we are selling at a special price of \$6.00

Take advantage of this saving, before it is too late.

**COOLEY BROS.**

COOK THREE  
VEGETABLES IN  
THE SAME POT  
*with*

**Appleford's**

Appleford's  
**COOKER'S PARCHMENT**  
MADE IN CANADA

Warehouses At Calgary, Edmonton, Regina and Winnipeg

TRY IT SOON!





## THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the postoffice as second class mail matter.

The subscription rates to The Advance are \$1.50 per annum in Canada and \$2.00 outside of Canada.

The transient advertising rates in The Advance are—display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per cent line. Legal advertising, 15c per cent line for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks for the price of two.

All letters addressed to the editor for insertion in The Advance, must be signed to show bona fides of the writer. Publication in all cases is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.

### CHINOOK MARKET PRICES

#### WHEAT

1 Northern	.....	65
2 Northern	.....	63
3 Northern	.....	58

#### OATS

2 G. W.	.....	22
Ex. 1 Feed	.....	17



CHINOOK UNITED CHURCH

March 29th

Sunday School 10.30 a. m.  
Church Service 11.30 p. m.  
Come and bring your friends  
Rev. J. W. Smiley  
Pastor

See me about that Hauling

Long or Short Hauls.

Satisfaction Guaranteed

M. L. CHAPMAN .. Chinook

Printing "News"

is our

Business

Send

Yours In

### WHY BREAD IS GOOD FOOD

The life of the new wheat plant may be divided into three stages roughly: first, the seedling stage, wherein the young plant lives upon the reserve food supplies provided in the seed, second, the growing stage, when the plant draws from the soil, air, these materials which are necessary to the production of roots, stems, leaves and head; and third, the fruiting period, when the plant transfers to the fruit or grain certain materials which it has which it elaborates during this period. This third stage is indeed a critical one in the life of the wheat plant, since what occurs has a large bearing upon the usefulness of wheat as a food.

About 30 days before harvest, the wheat plant flowers, and begins the formation of the grain. The first major process includes the production of a sack of envelope which is ultimately to become the bran coat of the grain. Into this sack is loaded the other two major structures of the grain, (a) the germ or embryo, and (b) the endosperm or starchy gluten food reserves.

Now we must bear in mind that in this process the wheat plant is concerned only with the propagation of its kind, and not at all with the nourishment of the human race.

Let us, therefore, note what the wheat itself is doing during this critical period of grain formation in its effort to produce fruit or grain. In-to the pericarp, or fibrous branny sack, it proceeds to load protein materials and minerals that have been accumulated and stored on other parts of the plant previous to blossoming. At the same time the green parts of the plant are actually engaged on manufacturing sugars which are transferred to the grain, and these are built over largely into starch. Accordingly both protein and starch-forming materials are flowing into this sack at the same time. Completely formed protein is not built up immediately, however; this process is incomplete until the approach of ripeness.

About the time that the first traces of yellow appear in the plant, a curious and interesting change in the process of grain formation occurs. This change in color, accompanied by a fall in moisture content, warns the plant, as it were, that it must promptly complete its task of developing its fruit. Accordingly the transport of material to the grain stops at about the stage when its moisture content falls below 40%, and the protein-forming materials present are rapidly built up into gliadin and glutenin, which jointly are referred to as "gluten". It is here in the laboratory of the ripening wheat plant, that our flour is laid down.

The completeness with which this gluten formation occurs, together with the ratio of proportion of gluten to starch that then exists, has no small bearing upon the usefulness of this grain to the humans who contemplate consuming the food. These gluten proteins, gliadin and glutenin, are curious substances, and their like is not encountered elsewhere in natural foods. When wetted with water, they exhibit a definite attraction for each other—attraction that can be explained on a basis certain electrical properties. The complex which results possesses an ability to stretch and expand without rupturing that is not equalled by other natural plant materials. Its usefulness in the production of leavened wheat bread is too well known to justify further elaboration.

When the wheat plant has completed its effort to perpetuate its kind by producing a seed, man comes along and takes away the fruit of its efforts and proceeds to divert it to uses as human food. In its raw state wheat grain is not singularly attractive, however. It is still surrounded by a coarse fibrous husk or bran which bears much the same relation to the nutrient material within that the dried pod of a pea bears to the pea seed. Now it is obviously not as easy to remove this bran as it is to shell off the pea pod. After centuries of effort, ingenious millers finally developed the roller milling process, which is fairly successful in making this separation.

The regular meeting of the Chinook Women's Institute will be held at Mrs. Milligan's April 1st Program in charge of "League of Nations" committee.

**Low Fares for**  
**EASTER**  
Between all Stations in Canada  
**SINGLE FARE + 1/10**  
For Round Trip  
Good in Coaches only  
**SINGLE FARE + 1/5**  
For Round Trip  
Good in Sleeping or Parlor Cars  
on payment of berth or seat fare  
Good Going  
APRIL 9 to 2:00 p.m. APRIL 13  
Returning:  
Leave destination not later than  
midnight APRIL 14  
Minimum Fare: Adults 50c; Children 25c  
Full Particulars from Agent  
**CANADIAN NATIONAL**

## ALBERTA BEERS

are made as a real  
Beer should be.

These popular beverages  
are satisfying in strength  
and taste--brewed as only  
experience can accomplish.

### FULLY AGED

Served in bottles or on draught at all good hotels  
... or order a case of your favorite brand from  
our nearest warehouse at Drumheller.

## DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This Advertisement Is Not Inserted by the Alberta Liquor Control Board, or by the Gov't of the Province of Alberta.

### FARM LAND WASTAGE IN U.S.A.

Dr. H. H. Bennett, director of the United States Soil Conservation Service, and expert of indisputable authority, has reported that 100 million acres of formerly cultivated land have already been totally destroyed; that another 125 million acres have "lost all or the greater part of the top soil"; and that on another 100 million acres the process of erosion is already under way.

Walter Lippman, United States' economic commentator, says that this destruction of the basic capital resources of the nation is mainly caused by the land being exhausted by planting crops that exhaust the land. The reason why farmers have been exploiting the land instead of husbanding it is chiefly due to the fact that they cannot afford to farm properly. It is not a problem of over-production due to unmanageable fertility but of over-production which destroys fertility and the over-production which causes low prices is itself aggravated by low prices. In their desire to increase their income the farmers have produced more of the very crops that destroy the price of these crops and the fertility of the land as well.

Mr. McFee who was a Calgary visitor, returned on Sunday morning.

### THE LOST LEADER

(By a Confounded Grumbler)  
Just for "to balance the budget he left us,

Just like a big shot in swallowtail coat;  
Never a word about 'unearned increment—

Cultural heritage dies in his throat.  
He, with a pen to write, asked them for silver,

Poised with Financiers—merciful heaven!  
Promised them things, Major Douglas would never—

(See his "Social Credit", page 47).  
We that had loved him so, followed him, honored him,

Studied his leaflets, his manual—aw shucks!  
We bought a new radio, just for to hear him

Tell us again of the twenty-five bucks.  
The system was sick, but he would soon cure it,

And poverty vanish like snowflakes in a—  
h—h—h—  
The task is declined, the sole cure forgotten.

At least till he's sure the patient is well!

—Lethbridge Herald

Ernest and Weslie Gilbertson left last week for Drumheller

### CONDITIONS IN KANSAS

Kansas is the big wheat state in the entire U.S.A. and the conditions of the record acreage sown to winter wheat there is being watched with intense interest. It now seems plain that the northeastern portion of the state has prospects of a good crop, the entire eastern portion, of a fair crop, and the western half has experienced serious damage. This is particularly true of the southwestern section where temperatures as low as 14 and 15 degrees below zero have been experienced with little snow covering and were black blizzards have already been howling winds of a velocity of 45 miles an hour having been experienced. All this would suggest that Kansas will have an average crop only if ideal conditions prevail during the spring.

In the northeastern region moisture was ample last fall and heavy snows fell during the winter covering the wheat with a comfortable protective blanket. This condition is ideal for winter wheat and the production of this section of the state should balance the damage in the other section where not only severe frosts have been experienced in territories bare of snow but where moisture is also deficient.

Mr and Mrs. Len. Cooley motored to Calgary last week end where they will spend two weeks.

## ESSAY WINNERS IN GRAIN FORUM TO BE BROADCAST

Announcement to be made  
over Local Station on  
March 31st.

Winners of the 'Grain Forum Radio Speech Competition will be announced Tuesday, March 31st, during the Grain Forum Broadcast, according to an announcement made by L. W. Brockington, K. C., special counsel for the Northwest Grain Dealers' Association. The broadcast will take place over the following stations: CKY and CJRC, Winnipeg; CJGX, Yorkton; CJRM, Moose Jaw-Regina; CKK, Regina; CFQC, Saskatoon; CJA, Edmonton; CFAC and CFEN, Calgary; and 'JOI', Lethbridge, at 8.30 p. m. Central Standard Time, and 7.30 p. m. Mountain Standard Time.

Professor A. Savage, dean of the Department of Agriculture, University of Manitoba, will deliver the adjudication. Winners of the three special prizes of \$50.00, coupled with trips to Winnipeg as guests of the North-West Grain Dealers' Association and the Winnipeg Gr in Exchange, and winners of other prizes will be broadcast. Some hundreds of entries from all parts of Western Canada were received.

Judges of the competition, in addition to Dean Savage, are: L. E. Chapman, editor "Nor-West Farmer" and P. M. Snel, associate editor "Country Guide".

During the broadcast there will be special musical numbers and several short addresses.

## New Council Held Meeting

The first meeting of the new Council was held in the Collingwood School March 13th. W. G. Paetz was again appointed Reeve for 1936, and R. Stewart was appointed Deputy Reeve.

The re-elected members of J. Young and M. Paetz took the oath of Office.

The Council met Saturday the 21st, as the date of the meeting held at G. Ray Robinson's house to nominate a councillor for D. v. 1. In case of none being received they will have to appoint one, the election if necessary, to be held at the same place on Sat. March 28th.

Geo Hutchison was appointed Returning Officer.

The question of Secretary's Salary was held over to the next meeting, it being thought advisable to have a full council discuss it.

The suggestion from a ratepayer that the council consider a motion protesting the amendment to M. D. Act which will disqualify a ratepayer from holding office as a councillor, if he is in arrears with taxes, to be sent the Provincial Government received little consideration as did also a motion passed by Sounding Creek Council re-enlarged units, or rather consolidation of districts.

The Monthly Financial Report was presented by the Secretary and accounts were approved and ordered paid.

The Council considered applications for relief and seed grain and were still busy with same when your correspondent left the meeting.

Contributed by a Ratepayer.

A Card Party and Dance will be held by Chinook W. I. in the School Auditorium on Friday, April 3rd.

Admission 25 cents, including lunch  
Excel Orchestra.

Let us Supply You  
With Your

Printing  
Requirements

The Chinook Advance